



The Respiratory Diseases Branch at the Centers for Disease Control and Prevention (CDC) will be hosting a national meeting: ***Working Together to Promote Appropriate Antibiotic Use: CDC and Its Partners*** on **June 20th and 21st, 2002** at the Westin Peachtree Plaza in Atlanta, Georgia.

A variety of partners engaged in efforts to promote appropriate antibiotic use across the country will participate in this meeting including representatives from state and local health agencies, professional organizations, managed care and healthcare delivery organizations, pharmaceutical companies, insurers, and consumer groups. Using presentations and panel discussions with the large group as well as workshops in smaller groups, we hope to stimulate discussion and allow partners to share their experiences on topics such as: using media to promote appropriate antibiotic use, working with health plans, the ABC's of starting an appropriate antibiotic use campaign, evaluation, and building a collaborative and sustaining the resources. Speakers will discuss current trends in antibiotic resistance and will share highlights of the CDC campaign activities including an update on our national media campaign. Attached is a tentative agenda.

This meeting will provide an excellent opportunity to meet others in the field and share ideas. If you have already implemented a campaign to promote appropriate antibiotic use, we invite you to display your materials or other information about your project at the meeting.

Please use the attached registration form to let us know that you will be attending. A block of hotel rooms has been reserved at the **Westin Peachtree Plaza** for June 19th and 20th. **To reserve a room, contact the hotel at (404) 659-1400 as soon as possible.** Rooms will only be held until May 20. If you have any questions, feel free to contact me at (404) 371-5416, or Jennifer Weissman at (404) 371-5924.

We look forward to your participation at this meeting.

Sincerely,

Patricia Cook, Program Director
National Campaign for Appropriate Antibiotic Use in the Community